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 **THE  
POWER  
OF  
ideas**  
THE ECONOMIC TIMES

 **DEPARTMENT  
OF SCIENCE  
& TECHNOLOGY**  
सत्यमेव जयते

  
विकासविनिर्माणसंस्थानम्  
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APPLICATION  
FORM  
TEMPLATE

2017

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This is the template of the Online Application Form for The Power of Ideas 2017 !  
This is for REFERENCE ONLY! ONLY ONLINE APPLICATIONS WILL BE ACCEPTED!

9 pages

## PERSONAL DETAILS

Title\*

Mr. / Ms. / Mrs.

First Name\*

Last Name\*

Date of Birth\*

Nationality \*

Indian / Other

## CONTACT DETAILS

Email id\*

Mobile Number\*

Alternate Mobile Number

Landline number

Address Line 1\*

Address Line 2

City\*

State \*

PIN Code\*

## EDUCATION DETAILS

Degree/Program\*

University\* College/

Institute Name

Medium of Education

City\*

State \*

## EXPERIENCE DETAILS

- Current Employment Status (Select One) :
1. Student
  2. Retired
  3. Full-time Employee
  4. Part-time Employee
  5. Entrepreneur
  6. Unemployed
  7. Other

Length of total work experience

Start date and End Date

Current Monthly Income  
(in INR)

Income bands

## FAMILY DETAILS

Parents	Highest Educational Qualification	Current Occupation
Father		
Mother		
Number of brothers and sisters		

Marital status Married/Single

Highest education of husband or wife

Occupation of husband or wife

Number of children

Current Monthly Income of the Family Income bands

Are you the first entrepreneur in your family? (Yes/No)

Please share details of enterprises started or being run by your family

Industry	Last year's Annual turnover	Relationship with Founders	Current Status
Sector		father, mother, brother/sister, husband/wife, son/daughter, other extended family)	operating/winded down

Is this the first time that you are starting an enterprise?

(Yes/No)
(If answered "No") Please share details of your entrepreneurial ventures.

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Industry	Last year's annual turnover	Current Status
Sector	turnover bands	operating/winded down

Have you worked with a startup? (Yes/No)

Have you applied to ET Power of Ideas before? (Yes/No)

(if answered "Yes") Select recent year for which applied Drop down options (2010/2012/2015)

In your opinion, what are the three most significant problems that India is facing today?

What will help you most in achieving your entrepreneurship goals? Rank in descending order of priority - Funding/Infrastructure/Mentors/Government policy/Technology access/ etc.

## PRELIMINARY INFORMATION

1. Is the founder working full time?
2. Do you have a team ?
3. If you are a researcher, is the idea ready for commercialization?
4. Do you have a prototype or a full functional product for the business idea?
5. Is the business idea generating revenue?

## APPLICATION FORM

### Industry/Sector of your Idea

*(Please choose an industry that is most appropriate for the problem you are trying to address. For example, if your idea addresses a problem in healthcare, but uses Information Technology (IT), choose 'Healthcare' as your sector, not IT)*

How did the idea originate?\*(100 Words)

How long have you been working on your idea?

What problem(s) are you trying to address?\*(100 Words)

Who would be the primary customers of your proposed solution?\*(100 Words)

Why did you choose this target market?\*(100 Words)

What is your proposed solution?\*(100 Words)

Has your proposed solution undergone a change? \*

Briefly describe the change(s) in your solution \*(100 Words)

What is the innovation in your proposed solution?\*(100 Words)

What is the expected impact of your proposed solution?\*(100 Words)

What is the biggest challenge that you foresee in implementing your solution?\*(100 Words)

What are the currently available alternatives to your proposed solution?\*(100 Words)

How is your solution different from these alternatives?\*(100 Words)

What other industries/market segments can be your proposed solution/technology/innovation be applied to?\*(100 Words)

In your opinion, why are you best suited to offer this solution?\*(100 Words)

What kind of advisory support do you currently have?\*

Startup Name :

Type of Entity \* :

Incorporation Year \* :

Website / URL :

**Describe your market opportunity\***

(100 Words)

**What is your growth strategy for the next 2 years?\*** (100 Words)

**Describe your traction till date.\***

(Number of paying users/customers, weekly active users on the website, number of institutional partners/Suppliers/Distributors etc.)

(100 Words)

**Number of co-founders\***

**How did you find your co-founders?\***

**Are you and your co-founder(s) co-located?\***

**Number of team members \***

(Employees drawing salary)

**Per week, how many hours do you spend on each of the following activities in your startup?\***

1. Strategy Development
2. Business Development
3. Hands-on operations
4. Team Management
5. Product Development
6. Other

**What kind of advisory support do you currently have?\***

**In your opinion, why are you and your team best suited to solve the problem?\***



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What is your revenue model ?\* (100 Words)

Total revenue for last two years ?\*

2014-15

2015-16

How much capital have you raised until now? \*

Type and Source	Amount (in INR)
Debt	
Equity	
Grant	
Awards	